



Docket No. 1095.1076/RAG

19/Eft of line  
Amato  
3/9/01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Akira KAMAKURA, et al.

Serial No.: 08/901,692

Filed: July 28, 1997

For: A MARKETING SYSTEM AND METHOD PROCESSING MARKET  
INFORMATION OF CONSUMERS AND DEALERS VIA A NETWORK

Group Art Unit: 2164

Examiner: H. Kazimi

RECEIVED  
MAR 5 2001  
Technology Center 2100

AMENDMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

This is in response to the Office Action mailed October 25, 2000, and having a period for response set to expire on January 25, 2001. A Petition for a one-month extension of time, together with the requisite fee, is submitted herewith, making the period for response end on February 25, 2001.

The following amendments and remarks are respectfully submitted.

IN THE CLAIMS:

Please AMEND claim 14 as follows:

14. (TWICE AMENDED) A computer readable medium for storing [and processing] market information of consumers purchased by dealers via an electronic network, [the computer readable medium] and at least one computer program for controlling a processor to perform a process comprising:

registering personal information of a consumer;  
registering market information about goods which the consumer desires to purchase;  
posting the market information that is registered according to genres;